**Mission Statement Examples**

**Example 1**

Here is an example of a mission statement for a clothing company:

To offer stylish clothing at an affordable price by using local designers who are paving the way for ethically sourced apparel.

**Example 2**

Here is an example of a mission statement for a beverage company:

To provide customers of all ages with a healthy and organic beverage through the use of advanced harvesting techniques.

**Example 3**

Here is an example of a mission statement for an airline company:

To provide superior customer service by engaging customers with a positive attitude that showcases our company spirit.