In Kind Sponsorship Letter

*Date*

*Name*

*Organization*

*Street*

*City, State ZIP*

*Dear Company Name,*

*At [Nonprofit Name], it takes a lot of support from partners like you to achieve our mission.*

*However, did you know you can show your support to our cause without making a monetary gift?*

*Please consider donating an in kind contribution of [service/good]!*

*In order to reach our goal of [goal] this [time period], we’ll need to collect [amount] of [service/good] to help support our latest campaign.*

*[Company Name] can help achieve [specific goal] by becoming an official in kind sponsor of our cause.*

*In doing so, you’ll help [number] of community members in [Community Name]. Even better, we’ll help spread the word about your business to our supporters.*

*If [Company Name] is excited to become an in kind sponsor of [Nonprofit Name’s] work, please reach out at [contact information].*

*Sincerely, [or With warm regards,]*

*Signature of a leader in the organization*

*Typed name of organizational leader*