**Appeal Letter**

Date

Name Addres

City, State, Zip

Dear [Name]:

For 50 years Every Nonprofit has created change in Orange County. **Last year, we mobilized thousands of volunteers to invest more than one million hours of service to our community!** (1,102,175 hours to be exact.)

Yet, opportunities abound.

96 percent of Orange County residents feel they “have the power” to make a difference… but less than one-third give their time.

35,000 people in Orange County are homeless – over 10,000 are children. 50 percent of elementary students have no exposure to art classes.

Yet, opportunities abound.

One day alone in January 2007, Every Nonprofit volunteers took over the Local Food Bank and boxed enough meals to feed 18,000 people.

*The Local Food Bank, a program of Neighborhoods Working Together of Orange County, would not be the organization it is today, would not distribute as much food and serve as many people as it does without the help of Every Nonprofit... Their efforts make a difference for our nonprofit, for our clients and for our communities.*

- Mary Chung, Director, Local Food Bank

As the fifth largest nonprofit resource center in the U.S., we work every day to bring people together to strengthen communities by mobilizing volunteer action and accelerating success in Orange County’s 2,400 nonprofit agencies. In addition, to managing volunteer projects, we provide nearly 100 nonprofit professional development seminars annually, including legal and strategic PR clinics; coach on how to start a nonprofit; offer business services to nonprofits; and consult on strategic planning and business planning. We build the capacity, provide infrastructure and support to Orange County’s nonprofits in order to strengthen our communities.

From homeless shelters and food banks, to senior centers and community green spaces, your contribution today will allow us to further mobilize volunteers and accelerate nonprofit success.

We hope you’ll join us and provide financial support!

Sincerely,

Natalie Smarten President & CEO

P.S. We invite you to connect with us, log-on to **www.wordlayouts.com** and make a difference today.

Yes! I want to make a difference in Orange County:

|  |  |
| --- | --- |
| $2500.00 | Provides backpacks, books and school supplies to a class of 1st graders with a story and the lesson of how to give and “pay it forward” |
| $1000.00 | Allows us to provide the Foundation Online Directory *free* to nonprofits to research all grants opportunities |
| $500.00 | Readies EveryNonprofit to be the primary volunteer responder during local disasters |
| $250.00 | Rents the school busses required to bring students to the Incredible Edible Park for a field trip on serving the community |
| $100.00 | Helps us recruit more than 1200 senior and baby boomer volunteers |
| other |  |