

3/8" glue

Copy Must Stay/Print

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1/8" Bleed Area

International Brenham Water Co., Inc., Texas.  
1.800.495.5586 • www.waterboysays.com

BOTTLED FOR:  
International  
Brenham  
Water Co., Inc. TX

SOURCE:  
Alexa Springs,  
Mt. Ida Arkansas

CONTENT:  
Natural Spring  
Water

5¢ ME CA CASH  
REFUND

.5L (1PT, 0.9 FL OZ)

Water Boy Says:  
DRINK  
RESPONSIBLY  
PLEASE RECYCLE

1/8" Bleed Area

1/4" Bleed Area

- :: BUILD IN 1/8" FOR BLEEDS IF ANY ARE USED
- :: SPOT COLOR ON 1 OR 2 COLOR PRINT ORDERS
- :: CMYK ON 4 COLOR PROCESS PRINT ORDERS
- :: PRE-PRINTED INFORMATION ON LABEL TEMPLATE NEEDS TO STAY, CAN REVERSE IF NEEDED
- :: PRINTABLE AREAS INSIDE GUIDES
- :: ADOBE ILLUSTRATOR AND INDESIGN: SEND NATIVE FORMAT. BE SURE TO CONVERT TEXT TO OUTLINES.
- :: ADOBE PHOTOSHOP: SEND FLATTENED FILE (.PSD OR >TIF AT 300DPI). BE SURE TO CONVERT IMAGE TO CMYK MODE.
- :: QUARKXPRESS: SAVE AS QUARK, .QXP OR .QXD

- In the event a native file format is unavailable, please provide a 300 dpi EPS or TIFF file of your artwork.
- Due to their poor resolution (72 dpi), JPEGs and GIFs are not acceptable.
- If you have any graphic questions, feel free to contact International Brenham Water Company.